



Ninety-Ninth Legislature - First Session - 2005
Introducer's Statement of Intent
LB 214

Chairperson: DiAnna R. Schimek
Committee: Government, Military and Veterans Affairs
Date of Hearing: January 26, 2005

The following constitutes the reasons for this bill and the purposes which are sought to be accomplished thereby:

LB 214 proposes to adopt the Nebraska Treasures Act. Recognizing the importance of tourism as an industry in this state, the Act directs the Travel and Tourism Division of the Department of Economic Development to identify two to five tourism sites that have the greatest potential to attract out-of-state visitors to Nebraska. Once such sites have been identified and approved by the Legislature, the Travel and Tourism Division will work with local advisory committees to develop plans for the development and promotion of the sites, which will be known as "Nebraska Treasures." The bill creates the Nebraska Treasures Fund, to which \$500,000 will be appropriated for each of fiscal years 2005-06 and 2006-07.

LB 214 also designates and approves two sites as Nebraska Treasures: the Niobrara scenic river corridor, and the Omaha Riverfront District.

Principal Introducer: _____
Senator Chris Beutler